

Is your Local Council getting the most out of the planning system?

Local councils have greater powers and opportunities than ever before to set the vision for local development and enable their communities to shape their surroundings.

But in many cases, smaller councils have difficulty having their voices heard, and necessary local infrastructure is not being provided in the best way possible.

Andrea Pellegram Ltd. can help your council improve its ability to influence the planning system and what it delivers by:

- Providing relevant and targeted training and development for councillors and clerks to help them be effective and influential
- Acting as an advocate during critical negotiations with developers and the planning authority
- Assisting in the process of producing a neighbourhood development plan
- Coaching and supporting councils in putting robust systems and responses in place



Do you have a clear understanding of the planning system and what it can deliver?

Successful outcomes in planning are not based on an understanding of the regulations – they come from getting the most out of the planning tools available. Andrea Pellegram can offer a range of training and development packages such as:

- Bespoke training for individual local councils
- Comprehensive training in planning basics and planning negotiation
- A website packed full of toolkits, references, and updates on changes to legislation and practice

Are you ready to negotiate with developers to maximise community benefits

Larger developments put strains on local infrastructure. Major housing schemes bring in new people and commercial developments give rise to other impacts. New development cannot fix what is already there, but it should provide an appropriate level of necessary new infrastructure, whether this is to strengthen the community or make the area more pleasant to live and work in. Andrea Pellegram can help you put together a case as the basis of negotiation with developers about the needs of the community as it grows and develops.

Do you need professional support in dealing with complex developments and planning applications?

When a complex application comes along, you may not feel equipped to deal with it. Andrea Pellegram works with local councils and their communities to understand the impacts that may arise from development proposals and can assist in preparing a robust response including suggested planning conditions and developer contributions. She can also prepare draft letters for your council to adapt or attend meetings with you to secure the best outcomes.

Do your Neighbourhood Development Plan policies add value?

Producing a NDP is a significant commitment for your community. You want it to be effective when it is made. Too often NDP policies don't add much to the higher tier development plan. As a result, they aren't an effective tool when decisions on planning applications are made and they may not have their desired impact. Andrea Pellegram can critically consider your community's objectives against the higher tier policy background and help you develop meaningful and powerful planning policies.

Is your council working in the right way to maximise its opportunities?

It's important to be organised! Unless your council has the right procedures in place, it may not be able to cope with planning challenges. Andrea Pellegram has significant local government management experience and can advise on pre-application protocols, infrastructure planning (and how this relates to S106 and CIL funding), project management and other administrative processes that will increase your chances of being influential.

Public engagement and communications

Town Planning is built on the foundation of strong and regular public consultation. Your council also needs to reach all parts of your community as it executes its planning powers and activities. Effective consultation is key to success in neighbourhood planning but also in dealing with complex planning applications and emerging local plan policies. But good consultation is not always easy. Moreover, it needs to be done and documented properly so that it can serve as evidence to justify your council's approach. Andrea Pellegram has extensive experience in designing and leading consultation and engagement programmes and can work with you to help you target your communications to get the right results.

Services

- Training and coaching
- Advocacy and acting as local council's representative in complex negotiations
- Preparation of letters of representation on planning proposals
- Preparation of planning applications including project management
- Neighbourhood Development Planning
- Preparation of vision and objectives
- Public engagement and communications
- Advice on procedural matters (local council and planning authority)

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